TABLE OF CONTENTS

Click on the Page Number to go directly to the page.

04 | About Aston University Online
04 | Why Aston University Online?
07 | Aston University Ethos
08 | Online Master of Business Administration
12 | Online Master of Science Accounting & Finance
16 | Online Master of Science Business & Management
20 | Online Master of Science International Accounting & Finance
ABOUT ASTRING UNIVERSITY ONLINE

Aston University is located in Birmingham, England. The university was founded in 1895 and has been a university since 1966. Ranked the 33rd Most International University in the World (THE Most International Universities Table), Aston University has established its online programmes to support individuals in the United Kingdom and internationally who are seeking student-centered programmes tailored to their professional experiences without the need to attend classes on campus.

We are committed to providing a quality, career-focused education designed to expand and enhance your career opportunities. In the last 20 years, Aston University has consistently been ranked annually as one of the top universities for employability — 80th in the World (QS Graduate Employability Rankings). With a 100 per cent online virtual learning environment, you can access modules at your convenience and attend classes taught by the same faculty who teach courses on campus. Complete your postgraduate degree programme in a timely fashion that is in sync with your professional life while gaining perspective and knowledge from fellow classmates from around the globe.

WHY ASTON UNIVERSITY ONLINE?

LEADERS LEARN HERE
Aston University Online offers postgraduate programmes that are 100 per cent online and available at your convenience. No travel to the Aston campus is required. With a track record of excellence, including 5 QS Stars for employability, Aston University Online students are professionals focused on taking their careers to the next level and gaining the knowledge needed to enter existing and new industries as innovators and leaders.
ASTON ACCOLADES

QS STARS RATING FOR EXCELLENCE 2016:
Aston University is part of an exclusive group of UK institutions with a five-star rating for excellence in teaching, employability, innovation, facilities, inclusiveness and internationalisation.

TRIPLE ACCREDITATION:
Aston Business School is among the elite 1 per cent of business schools worldwide with triple accreditation from AMBA, AACSB and EQUIS, the leading accreditation bodies for business schools in the UK, US and Europe.

THE ECONOMIST GOOD VALUE MBAS 2014:
Aston’s MBA was second in the world for immediate return on investment.

CEO MAGAZINE:
Aston’s MBA is ranked Tier 1 (meaning it is one of the world’s top MBA programmes).

TOP 20 QS DISTANCE LEARNING MBA 2017:
Aston’s online MBA is ranked 12th in the distance learning category.

EDUNIVERSAL BEST MASTERS RANKING 2015-16:
Aston’s MSc Accounting & Finance was ranked in the Top 40.

QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2015:
Aston’s Business & Management Studies is listed in the Top 100 for the world’s top business schools.
Our focus brings real benefits — delivering social mobility by helping students acquire the skills, confidence and knowledge they need to succeed in business, industry and the professions, enabling them to explore and fulfil their individual potential.

Our scholarship is focused on translating world-renowned research into applicable benefits for the economy and society, and for our local and global communities as well. At Aston, we are dedicated to developing people and ideas that will shape the businesses and communities of tomorrow.

The dedication, talent and drive of Aston’s people underpin Aston’s current and future success. We are, and will remain, friendly, informal and open; a culturally diverse community in which staff and students continue to learn from, and celebrate, individual differences. These qualities make Aston a great place to work, study and collaborate.

Sustainability and social responsibility are issues our staff, students and stakeholders feel passionately about. They are central to how we work at Aston and how we relate to the world around us. Sustainability and social responsibility are based on ethical values and defined by the idea of economic, social and environmental obligations to our range of stakeholders, regardless of their background or circumstances.

Our mission is to be the UK’s leading university for business, enterprise and the professions, where original research has a profound and lasting impact on the world around us.
ONLINE
MASTER OF BUSINESS ADMINISTRATION

The Aston Business School MBA is among the elite 1 per cent of business schools worldwide with triple accreditation from AMBA, AACSB and EQUIS, the leading accreditation bodies for business schools in the UK, US and Europe.

PROGRAMME ACCOLADES

Triple Accreditation:
Aston Business School is among the elite 1 per cent of business schools worldwide with triple accreditation from AMBA, AACSB and EQUIS, the leading accreditation bodies for business schools in the UK, US and Europe.

The Economist Good Value MBAs 2014:
Aston’s MBA was second in the world for immediate return on investment.

CEO Magazine:
Aston’s MBA is ranked Tier 1 (meaning it is one of the world’s top MBA programmes).

Top 20 QS Distance Learning MBA 2017:
Aston’s online MBA is ranked 12th in the distance learning category.
Aston University Online’s virtual learning environment captures the internationalisation of today’s businesses and professionals. Aston has a rich history spanning more than 20 years’ experience in helping off-campus students achieve their personal and professional goals within Aston’s programmes. As an Aston Online MBA student, you will be assigned a personal Student Success Adviser available to ensure that while you are online, you are fully connected to Aston University.

Aston University’s Online MBA is tailored to help professionals take the next step in their careers in positions of leadership, senior management and establishing themselves as industry innovators. Students maintain their professional lives while taking modules 100 per cent online when it is most convenient for them.

PROGRAMME DETAILS
The online MBA programme is 180 credit hours and consists of nine modules. The programme is 100 per cent online and can be completed within two years. Take one seven-week module at a time, with six weeks of coursework and one week of assessments.

The module credit breakdown is:
- Core Modules: 90 Credits
- Pathway Modules: 30 Credits
- MBA Project: 60 Credits.

The MBA programme has six intakes per year.

MBA PROGRAMME HIGHLIGHTS

The Aston Edge
The Aston Edge is part of the Online MBA programme, developed to work in tandem with the core curriculum. You will build a portfolio and gain critical skills such as innovation, managing organisational change, solving complex problems and adapting to multiple work environments.

Multiple Pathways
Choose a particular pathway from a number of options to tailor your degree to your professional needs. Pathways include: International Business, Finance, Governance and Ethics, Marketing, Entrepreneurship, and Strategy.

MBA Project
The MBA project is the cumulative product of coursework combined with practical application to a number of business scenarios. Multiple project types are available and can potentially be sourced by your current employer. You have four blocks (six months) to complete the major project.

Admissions
To enter the online programme, applicants need one of the following:
- A good UK honours degree or an equivalent overseas degree recognised by Aston University OR
- A degree-level professional qualification

In addition, applicants must have three years of postgraduate work experience and two references, one from an academic referee and one from a current or previous employer.

Applicants who have extensive work experience who have not completed a graduate qualification may apply.

International Students
International students require an official academic transcript with an official English translation of university grades.

International students whose native language is not English will need to satisfy English language requirements of the University.

For further information please contact us on +44 808 168 5253
CURRICULUM

Core Curriculum

► Measuring and Enhancing Financial Performance — 15 Credits
   The module aims to enable students to understand and interpret a range of financial statements and other financial information organisational stakeholders use to aid decision-making in relation to the allocation of capital.

► Creating and Delivering Customer Value — 15 Credits
   The module aims to develop skills and competencies necessary to critically analyse organisational marketing options and contribute to strategic marketing decision-making.

► Designing and Managing Operations, Systems and Processes — 15 Credits
   The module aims to provide an understanding of the role of operations management and how it contributes to business competitiveness.

► Crafting Organisational Strategy — 15 Credits
   The module aims to enable students to analyse strategic issues facing a variety of different organisations using appropriate concepts, frameworks and models to inform strategic decision-making.

► The Global Economic Environment — 15 Credits
   This module introduces students to fundamental concepts in economics to help them develop an economic perspective on business decision-making in a wide range of contexts and applications.

► Leading Complex Organisations — 15 Credits
   The module aims to introduce theoretical and real-world perspectives on leading modern complex organisations, including consideration of the complexity of behaviour, processes, systems and cultures.
PATHWAYS

International Business Pathway
- **International Business — 15 Credits**
  The aim of this module is to provide a systematic understanding of the fundamental aspects of the global business environment that influence business decisions and behaviour.

- **International Operations — 15 Credits**
  The module aims to provide awareness of the range of issues that, within an international context, constitute a holistic approach to the design and management of operations systems, taking into consideration their social and environmental impacts.

Finance Pathway
- **Business Finance — 15 Credits**
  The module aims to introduce the key principles and challenges of financial management decisions; the characteristics of different forms of finance; and the linkages between organisations, the financial markets and financial strategy.

- **Global Finance and Financial Markets — 15 Credits**
  This module provides an advanced understanding of finance in a global setting and the linkages among global financial markets. It also introduces how assets are priced globally and the impacts of financial regulation on asset prices.

Governance and Ethics Pathway
- **Global Business Ethics — 15 Credits**
  The overall aim of this module is to provide participants with the critical knowledge and skills to successfully identify and navigate global business ethics issues.

- **International Business and Company Law — 15 Credits**
  Upon completion of this module, students should be able to demonstrate knowledge and understanding of the legal frameworks in which business organisations operate, demonstrate a critical understanding of the law in relation to international business and company law, demonstrate the ability to identify legal issues and problems in factual scenarios, and demonstrate the ability to apply the law to problem scenarios and provide appropriately tailored advice.

Marketing Pathway
- **International Marketing Management — 15 Credits**
  This module aims to develop an appreciation of the special requirements for successfully conducting international marketing activities.

- **Integrated Marketing Communications — 15 Credits**
  The aim of this module is to introduce and explore key theories and concepts underlying the role of marketing communications while helping students learn how to practically apply a range of marketing communications tools and approaches to develop effective marketing communications strategies.

Entrepreneurship Pathway
- **Entrepreneurial Strategies — 15 Credits**
  This module aims to equip students with the analytical and strategic skills necessary to start a successful small business. It also aims to contribute to an entrepreneurial culture among Aston postgraduates and encourage students to consider entrepreneurship as an alternative to employment.

- **Intellectual Property Strategy and Management — 15 Credits**
  This module aims to provide students with an understanding of intellectual property law, copyright, patents, trademarks, designs and know-how. The module will allow them to recognise what intellectual property rights exist, who owns the rights, how to protect them and how to enforce them.

Strategy Pathway
- **Managing Responsible Organisations — 15 Credits**
  This module aims to develop students’ knowledge and skills to help them effectively examine, evaluate and design socially responsible and sustainable management strategies.

- **Management of Innovation — 15 Credits**
  The module aims to enable students to critically examine relevant theories and models of innovation and apply these to relevant case study scenarios.

MBA Project — 60 Credits
- Core element of programme
- Culmination of all skills learned
- Ideal portfolio piece to show current or potential employers

The module aims to enable students to apply relevant theories, frameworks and tools introduced throughout the programme and develop the research and/or consultancy competencies of students in the investigation of a management/organisational issue or new venture opportunity.
ONLINE
MASTER OF SCIENCE ACCOUNTING & FINANCE

Aston’s online Master of Science Accounting & Finance programme offers a gateway for professionals to establish themselves as leaders in the financial field regardless of discipline or industry. The programme welcomes learners from a wide range of disciplines, including students who do not have a business background. The programme focuses on the essential skills needed to succeed in finance, including the practical application of financial tools and assessing economic policy, as well as evaluating and reporting on organisational financial performance. Individuals who have a finance, accounting or interrelated subject in their undergraduate studies and want to further their career may want to consider the Master of Science International Accounting & Finance programme.

You’ll connect with faculty and peers while joining an extensive alumni network that spans industries as well as countries. In addition, you’ll graduate with tangible tools and a portfolio that allows you to stand out to potential and current employers.

PROGRAMME ACCOLADES

Ranked top 40 in the UK

Eduniversal Best Masters Ranking 2015-16:
Aston University’s MSc Accounting & Finance was ranked in the Top 40.

Triple Accreditation:
Aston Business School is among the elite 1 per cent of business schools worldwide with triple accreditation from AMBA, AACSB and EQUIS, the leading accreditation bodies for business schools in the UK, US and Europe.
PROGRAMME DETAILS
The online MSc Accounting & Finance is 180 credit hours and a total of nine modules. The programme is 100 per cent online and can be completed in two years. Core modules make up 120 credits, while the financial reporting project — the culmination of coursework — is 60 credits. Take one seven-week module at a time, with six weeks of coursework and one week of assessments.

PROGRAMME HIGHLIGHTS
Skills unique to the Aston MSc Accounting & Finance online programme include:

- Practically applying financial tools — balance sheets, profit and loss accounts, cash flow statements
- Assessing economic policy
- Evaluating and reporting on organisational financial performance

Financial Reporting Project
The financial reporting project gives professionals a tangible portfolio and experience piece, making them more desirable to employers. The project is the culmination of the coursework in which students apply financial tools to evaluate an organisation’s financial performance. The financial reporting project exemplifies Aston’s goal to put theory into practice.

Admissions
Applicants of the online MSc Accounting & Finance must have one of the following to enter the programme:

- A good UK honours degree (minimum lower second class) OR
- An equivalent overseas degree recognised by Aston University OR
- CIMA – 5 certificate papers + 3 operational level papers (E1 + P1 + F1) OR
- ACCA – foundation level papers (i.e. F1 – F9) OR
- Relevant HND

You must also:

- Supply two references - One of the referees must be an academic
- Provide an official transcript of your grades to date
- Send to us a completed application form

International Students
International students must meet English language requirements. You may be eligible for an English proficiency waiver, please contact us on +44 808 168 5253 for further information on how you can take advantage of our waiver policy.

Applicants who have a financial or accounting background may wish to pursue our International Accounting & Finance programme.
CURRICULUM

► Business Finance — 15 Credits
The module aims to introduce the key principles and challenges of financial management decisions; the characteristics of different forms of finance; and the linkages between organisations, the financial markets and financial strategy.

► Sustainability Accounting and Accountability — 15 Credits
The aim of this module is to introduce students to the different theories that underpin sustainability accounting and accountability. It will acquaint students with the nature and scope of alternative forms of corporate accountability, which goes beyond the traditional form of accounting model. Development of such alternative forms of corporate accountability is considered essential in the modern business world, as evidenced by the publications of substantial CSR (Corporate Social Responsibility)/sustainability reports by most G250/FTSE 100 companies. Students will learn the theory and practice of sustainability reporting with insights into the real-life corporate practices in this area.

► Corporate Finance Regulation — 15 Credits
This module has an interdisciplinary focus, and its main objective is to provide a comprehensive understanding of the UK corporate governance framework. The influence of the UK framework in other countries is considered, and comparison with the frameworks in other jurisdictions is also made.

► Global Business Ethics — 15 Credits
The overall aim of this module is to provide participants with the critical knowledge and skills to successfully identify and navigate global business ethics issues.
Management Accounting — 15 Credits
After completing this module, students should be able to apply management accounting tools to organisational contexts, communicate appropriate accounting information clearly to aid management decision-making, and critically evaluate the usefulness of management accounting tools.

International Business and Company Law — 15 Credits
Upon completion of this module, students should be able to demonstrate knowledge and understanding of the legal frameworks in which business organisations operate, demonstrate a critical understanding of the law in relation to international business and company law, demonstrate the ability to identify legal issues and problems in factual scenarios, and demonstrate the ability to apply the law to problem scenarios and provide appropriately tailored advice.

The Economic Environment of Business — 15 Credits
This module introduces students to fundamental concepts in economics to help them develop an economic perspective on business decision-making in a wide range of contexts and applications.

Financial Accounting and Reporting — 15 Credits
This module aims to develop students’ ability to prepare, understand and interpret financial statements.

Accounting Finance Project — 60 Credits
The module aims to develop the knowledge, understanding and competencies necessary to impartially and critically analyse the performance, position and valuation of major public quoted companies. In doing so, the module aims to develop the skills of selecting an appropriate research methodology, acquiring and critically analysing relevant publicly available financial and nonfinancial data, and presenting a well-structured report in a format appropriate to the investigation and audience.
Prepare yourself for senior management and leadership positions with a programme that gives you the business and management tools you’ll need to succeed. Aston’s online MSc Business & Management programme welcomes individuals from all disciplines and industries looking to hone their business acumen. In the programme, you’ll cover topics such as interpreting financial statements, developing marketing and pricing strategies, as well as understanding strategies in tandem with innovation processes. Online learners who enter this programme come from a wide array of business and international backgrounds.

PROGRAMME ACCOLADES

Top 100 University

Top 100 for Business and Management Studies (QS World Rankings 2015)

Aston has an 89 per cent Student Satisfaction Rating (National Student Survey 2015)

Triple Accreditation:
Aston Business School is among the elite 1 per cent of business schools worldwide with triple accreditation from AMBA, AACSB and EQUIS, the leading accreditation bodies for business schools in the UK, US and Europe.

Five-star university (QS Stars)
Aston University is part of an exclusive group of UK institutions with a five-star rating for excellence in teaching, employability, innovation, facilities, inclusiveness and internationalisation.
PROGRAMME DETAILS
The online Master of Science Business & Management is 180 credit hours consisting of nine modules. The 100 per cent online programme lets you tailor your degree by choosing one of several pathways that make up 30 credits of the programme. The core curriculum modules are 90 credits, while the dissertation module is 60 credits. With six intakes per year, professionals can choose when they want to start the programme; what pathway they want their degree to be tailored to; and walk away with a programme dissertation, tangible proof of turning classwork into real-world results.

PROGRAMME HIGHLIGHTS
Skills unique to the Aston MSc Business & Management online programme include:

- Interpreting financial statements
- Developing marketing and pricing strategies
- Understanding strategies in tandem with innovation processes

Multiple Pathways
Choose a particular pathway from a number of options to tailor your degree to your professional needs. Pathways include: International Business, Finance, Governance, Marketing, and Organisational Behavior.

Dissertation
As a student, you’ll focus on a topic in detail while conducting the relevant research. You will manage data, analyse processes and develop a comprehensive report. The module culminates in your ability to apply these skills as well as communicate results clearly and effectively. Organisation, time management and presentation skills are emphasised. You’ll have four blocks (six months) to complete your dissertation.

Admissions
To enter the online MSc Business & Management programme, you need one of the following:

- A good UK honours degree (minimum lower second class) OR
- An equivalent overseas degree recognised by Aston University

The programme requires two references, with at least one from an academic referee. Applicants must also supply an official transcript of university grades to date and a completed application form.

International Students
International students must meet English language requirements. You may be eligible for an English proficiency waiver; please contact us on +44 808 168 5253 for further information on how you can take advantage of our waiver policy.

"I was able to take advantage of workshops to build core skills in team working, presentations, influencing and leadership. Aston makes you well rounded, not just academic."
Gracious Eyisi, Nigeria, MSc Business & Management
CURRICULUM

Core Curriculum

► Accounting for Nonfinancial Managers — 15 Credits
The module aims to enable students to understand and interpret a range of financial statements and other financial information organisational stakeholders use to aid decision-making in relation to the allocation of capital.

► Marketing — 15 Credits
This module aims to help students develop the skills and competencies necessary to critically analyse organisational marketing options.

► Strategic Management — 15 Credits
The aim of this module is to introduce the main concepts and thought processes in strategic management to enable students to analyse complex situations and make appropriate strategic recommendations.

► The Economic Environment of Business — 15 Credits
This module introduces students to fundamental concepts in economics to help them develop an economic perspective on business decision-making in a wide range of contexts and applications.

► Operations Management — 15 Credits
The module aims to provide students with an understanding of the role of operations management and how it contributes to business competitiveness.

► Organisational Behaviour — 15 Credits
The module aims to introduce students to human behaviour in organisations and discuss organisational processes from the perspectives of individuals and organisations, as well as from different theoretical perspectives.
PATHWAYS

International Business Pathway

► International Business — 15 Credits
The aim of this module is to provide a systematic understanding of the fundamental aspects of the global business environment that influence business decisions and behaviour.

► International Operations — 15 Credits
The module aims to provide awareness of the range of issues that, within an international context, constitute a holistic approach to the design and management of operations systems, taking into consideration their social and environmental impacts.

Finance Pathway

► Business Finance — 15 Credits
The module aims to introduce the key principles and challenges of financial management decisions; the characteristics of different forms of finance; and the linkages between organisations, the financial markets and financial strategy.

► Global Finance and Financial Markets — 15 Credits
This module provides an advanced understanding of finance in a global setting and the linkages among global financial markets. It also introduces how assets are priced globally and the impacts of financial regulation on asset prices.

Governance and Ethics Pathway

► Global Business Ethics — 15 Credits
The overall aim of this module is to provide participants with the critical knowledge and skills to successfully identify and navigate global business ethics issues.

► International Business and Company Law — 15 Credits
Upon completion of this module, students should be able to demonstrate knowledge and understanding of the legal frameworks in which business organisations operate, demonstrate a critical understanding of the law in relation to international business and company law, demonstrate the ability to identify legal issues and problems in factual scenarios, and demonstrate the ability to apply the law to problem scenarios and provide appropriately tailored advice.

Marketing Pathway

► International Marketing Management — 15 Credits
This module aims to develop an appreciation of the special requirements for successfully conducting international marketing activities.

► Integrated Marketing Communications — 15 Credits
The aim of this module is to introduce and explore key theories and concepts underlying the role of marketing communications while helping students learn how to practically apply a range of marketing communications tools and approaches to develop effective marketing communications strategies.

Organisational Behaviour Pathway

► Learning and Talent Development — 15 Credits
This module aims to raise awareness of how different management functions can be enhanced through human resource development (HRD) initiatives and how HRD relates to business strategy and effectiveness.

► Employee Relations in Context — 15 Credits
The aim of this module is to critically examine the role of national and international institutions, individuals and their interests from a socio-political and economic perspective.

► Business & Management Project — 60 Credits
This module aims to develop skills in defining a topic area, selecting appropriate methodologies, acquiring and critically analysing relevant data, planning a complex piece of work, and presenting a well-structured report in a format appropriate to the investigation and audience.
ONLINE MASTER OF SCIENCE INTERNATIONAL ACCOUNTING & FINANCE

Financially savvy individuals and professionals with well-developed business backgrounds will take their careers to the next level with Aston’s Online Master of Science International Accounting & Finance. You’ll develop the essential tools to gain momentum as a leader and innovator in your organisation or enter a new career field. Career options available to programme graduates include positions such as financial controller, financial accountant, project accountant, investment analyst and auditor. Within the programme, you’ll be applying accounting and financial knowledge to a global framework. At the same time, you’ll become part of an international learning community that includes your peers, instructors and the Aston alumni community.

PROGRAMME ACCOLADES

- Designed for accounting and finance experts to take their careers to the next level
- Focus on the internationalisation of accounting and finance
- Five-star university (QS Stars)
  Aston University is part of an exclusive group of UK institutions with a five-star rating for excellence in teaching, employability, innovation, facilities, inclusiveness and internationalisation
- Gold Level Small Business Charter Award
PROGRAMME DETAILS

Students may take their core modules in the order they choose. You may start in any block and take one six-week module at a time. We have a range of assessment tools that complement the module you are studying and ensure that you are meeting key employability skills. The dissertation is then completed over four blocks (six months). Here you will apply research methodologies and financial analytical skills, learned on the programme, to report on a particular organisation.

INTERNATIONAL ACCOUNTING & FINANCE PROJECT

This module aims to develop the knowledge, understanding and competencies necessary to impartially and critically analyse the performance, position, and valuation of major public quoted companies. In so doing, the module aims to develop the skills of selecting an appropriate research methodology, acquiring and critically analysing relevant publicly available financial and nonfinancial data, and presenting a well-structured report in a format appropriate to the investigation and audience.

Admissions

Applicants of the online MSc International Accounting & Finance must have one of the following to enter the programme:

- A good UK honours degree (minimum lower second class) OR
- An equivalent overseas degree recognised by Aston University OR
- CIMA – 5 certificate papers + 3 operational level papers (E1 + P1 + F1) OR
- ACCA – foundation level papers (i.e. F1 – F9) OR
- Relevant HND

With any equivalent qualification, excluding a honours degree, you will also require three years’ relevant work-based business experience.

You must also:

- Supply two references - One of the referees must be an academic
- Provide an official transcript of your grades to date
- Send to us a completed application form

To study the MSc International Accounting & Finance online, you must have completed your first undergraduate degree in accounting, finance or a related subject area.

International Students

International students must meet English language requirements. You may be eligible for an English proficiency waiver, please contact us on +44 808 168 5253 for further information on how you can take advantage of our waiver policy.

“I have learnt so much from our cohort. The different cultures are amazing, and coming from finance, I haven’t always had the chance to mix with such a wide range of people.”

Adiba Ali, regulatory reporting controller, JPMorgan Chase
CURRICULUM

Core Modules

► Business Finance — 15 Credits
This module aims to introduce students to the key principles and challenges of financial management decisions; the characteristics of different forms of finance; and the linkages between organisations, the financial markets and financial strategy.

► Sustainability Accounting and Accountability — 15 Credits
The aim of this module is to introduce students to the different theories that underpin sustainability accounting and accountability. It will acquaint students with the nature and scope of alternative forms of corporate accountability, which goes beyond the traditional form of accounting model. Development of such alternative forms of corporate accountability is considered essential in the modern business world as evidenced by the publications of substantial CSR (Corporate Social Responsibility)/sustainability reports by most G250/FTSE 100 companies. Students will learn the theory and practice of sustainability reporting with insights into the real-life corporate practices in this area.

► Corporate Finance Regulation — 15 Credits
This module has an interdisciplinary focus, and its main objective is to provide a comprehensive understanding of the UK corporate governance framework. The influence of the UK framework in other countries is considered, and comparison with the frameworks in other jurisdictions is also made.

► Global Business Ethics — 15 Credits
The overall aim of this module is to provide participants with the critical knowledge and skills to successfully identify and navigate global business ethics issues.
Strategic Management Accounting — 15 Credits
This module aims to introduce the strategic tools and techniques accounting managers use to plan and control a range of international organisations in the private, public and not-for-profit sectors and the behavioural problems encountered during the process.

International Business — 15 Credits
The aim of this module is to provide a systematic understanding of the fundamental aspects of the global business environment that influence business decisions and behaviour.

Global Finance and Financial Markets — 15 Credits
This module provides an advanced understanding of finance in a global setting and the linkages among global financial markets. It also introduces how assets are priced globally and the impacts of financial regulation on asset prices.

The International Context of Corporate Reporting and Assurance — 15 Credits
This module aims to develop students’ understanding of the practical application of both international financial reporting and assurance regulatory requirements. The module develops students’ understanding of the corporate reporting environment from the perspective of both the preparer of corporate reports and the assurance provider, providing a holistic view of the appropriate application of accounting and assurance principles in a range of international scenarios.

International Accounting & Finance Project — 60 Credits
The module aims to develop the knowledge, understanding and competencies necessary to impartially and critically analyse the performance, position and valuation of major public quoted companies. In so doing, the module aims to develop the skills of selecting an appropriate research methodology, acquiring and critically analysing relevant publicly available financial and nonfinancial data, and presenting a well-structured report in a format appropriate to the investigation and audience.